

# ARGENTINE PAVILION

ARAB HEALTH

25-28 January 2016

Dubai, United Arab Emirates

FUNDACION  
**ExportAr**  
Argentina

Ministerio de  
Relaciones Exteriores  
y Culto



Presidencia  
de la Nación

Argentina  




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## FROM THE SOUTH OF THE WORLD

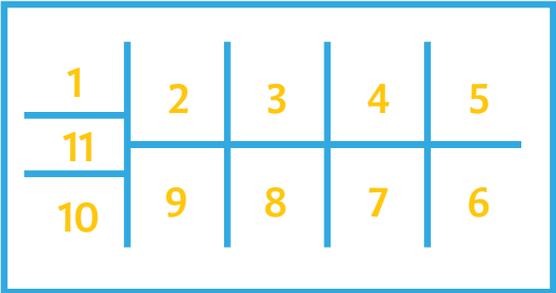
Located at the southernmost end of Americas, between parallels 22 and 54, Argentina covers an area of nearly 290 million hectares – of which 170 are completely devoted to agricultural production.

Argentina is renowned throughout the world for the alluring sophistication of tango; the passion for soccer and the highest quality of the grains and beef. Due to its geographical area and wide variety of climate – this land has one of the world's richest ecosystems; an ideal

place to produce high quality natural foods. This was the reason why, by the end of XIX century and the first decades of XX century, it attracted a massive flow of immigrants; Europeans, Arabs and Asians, who settled in different regions of the country; bringing with them their dreams, traditions and their production and consumption habits.

These diverse idiosyncrasies gave birth to a new culture, which after having undergone difficult problems and conflicts is now opening up to the world, and it offers its most valued possession: highest quality foods.

# ARAB HEALTH 2016 // ARGENTINE PAVILION



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**FUNDACIÓN EXPORTAR** is the export promotion agency of the Argentine Ministry of Foreign Affairs and Worship, dedicated to increase and diversify Argentine exports.

Fundación ExportAr comprises the public and private sector, under an Administrative Board formed by the most outstanding representatives of the Argentine international trade, and provides assistance to the business community in gaining access into global markets in order to accomplish the ultimate goal which is that Argentine companies trade their products and services in international markets.

**MISSION:** To add value to the Argentine export offer.

**COMMITMENT:** To provide high quality technical services which contribute to foster the image and competitive development of Argentine companies.

**OBJECTIVES:** To have more Argentine companies trading into more international markets with more exported products and services.



## ARGENTINA FUNDACIÓN EXPORTAR

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## ARGENTINE EMBASSY IN UNITED ARAB EMIRATES

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## BIOBARICA HYPERBARIC SYSTEMS

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WEBSITE: [www.biobarica.com/business/](http://www.biobarica.com/business/)  
CONTACT: Ivo Teler

*BioBarica® is a global network of Hyperbaric Medical Centers. We strive to expand the availability of hyperbaric medicine, which is a therapy based on increasing significantly the oxygen levels in the blood, generating a strong hyperoxia.*

*Our objective is to incorporate our specially designed hyperbaric chambers to every doctor's office, clinic and hospital, through a low investment business model with high profits.*



## Global Network of Hyperbaric Medicine



### 1.4 ATA Hyperbaric Chamber

*PRODUCTS: BioBarica® uses Revitalair® 430 Hyperbaric Chambers. Our system includes a medium pressure hyperbaric chamber and the BioBarica® Global System, which provides medical, technical and commercial trainings, internal protocols, support, branding, and everything you will need to establish and grow this business.*



## ECCOSUR

ADDRESS: Av. Córdoba 1351, Piso 12, Ciudad Autónoma de Buenos Aires, Argentina  
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WEBSITE: [www.eccosur.com](http://www.eccosur.com)  
CONTACT: Fiorella Garibaldi

*Eccosur specializes in the design and development of cardiologic diagnostic equipment.  
Expert in the design and implementation of algorithms applied to biosignals.  
Manufacturer and exporter of medical equipment.  
Member of Sirex Group, with over 70 years of innovation and specialization in medical technology.*



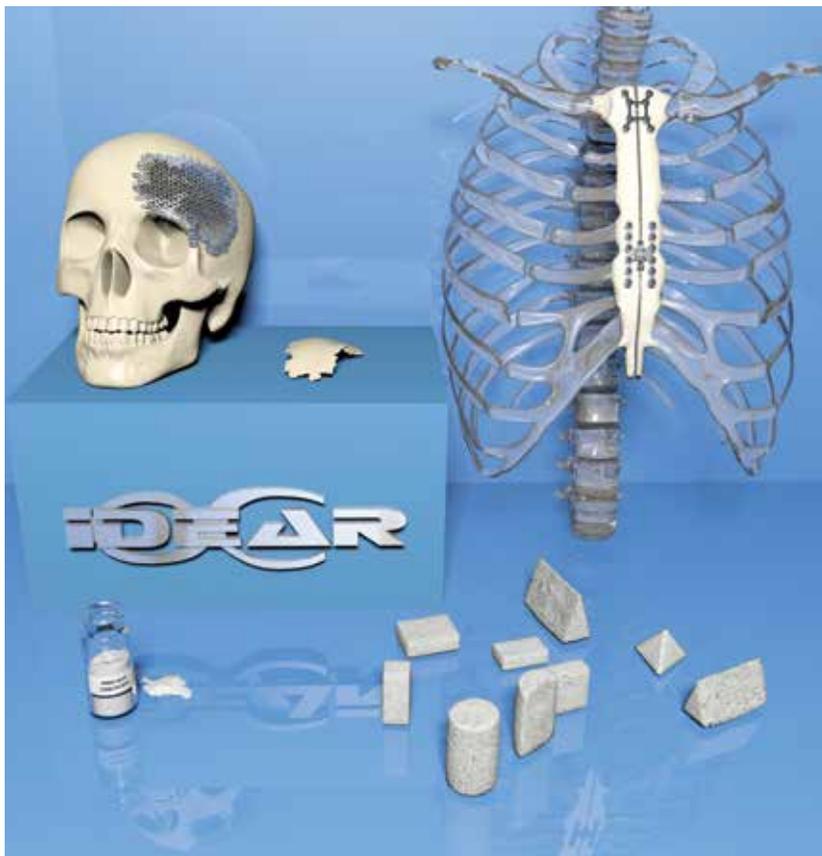
**PRODUCTS: Resting ECG, Stress ECG, ECG Holter, MAPA - ABPM, Telemedicina - Telemedicine, Soluciones OEM - OEM Solutions**



## IDEAR

ADDRESS: Av. Cnel. Manuel Dorrego 640, (1414),  
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CONTACT: Dr. Alejandro Picardi

*Investigaciones y Desarrollos Argentinos is an argentinian company dedicated to the research and development of innovations in implantable medical devices. We have products for orthopedic, trauma, thoracic surgery and neurosurgery, with innovative designs that are tailored to the needs of the local markets.*



**PRODUCTS:** Bone substitute, Thoracic reconstruction systems, Non conventional prothesis / endoprothesis, Osteosynthesis plates, Pectus excavatum plates



STERILIZATION PRODUCTS



**PRODUCTS: Pouch Reels, Chemical Indicators.**



STERILIZATION PRODUCTS

## KIMS

ADDRESS: Venezuela 4150 (B1603BTB), Villa Martelli, Buenos Aires, Argentina.  
PHONE: (+54 11) 4838 1000  
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WEBSITE [www.kims.com.ar](http://www.kims.com.ar)  
CONTACT: Sergio Mulet Lopez

*KIMS SRL is a Company that every year puts all its efforts to overcome and to provide quality products and excellent service to their customers. Our Company serve both public and private health sector, giving support to hospitals, clinics, laboratorios, Industry and Distributors; at national and international level. Our working methods and procedures are governed by strict quality standards and according to GMP. One of the goals we set in KIMS was becoming a leader in the world market in sterilization. We have been exporting to over the world, which they account for about 40% of our production, bringing us closer to that goal.*

# KEYVIGILANT®

KEY CONTROL SYSTEMS  
KEY CONTROL SYSTEMS

## KEY VIGILANT

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EMAIL: [scrabas@keyvigilant.com.ar](mailto:scrabas@keyvigilant.com.ar)  
WEBSITE [www.keyvigilant.com.ar](http://www.keyvigilant.com.ar)  
CONTACT: Sebastián Crabas

*Key Vigilant is a brand of SOLO SOLUCIONES S.A. Argentina based company engaged in the manufacturing and commercialization of key control systems, designed for organizations operating in different market sectors. Key Vigilant key control systems are suitable for: garages, estate agents, car dealers, hospitals, security forces, fleet of vehicles, business / shopping centres, institutes, congress buildings, key holding companies, security companies, banks, consulates, gyms, hotels, offices.*

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KEY CONTROL SYSTEM

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FOR YOUR INDUSTRY**

We manufacture complete range from simple mechanic to electronic key management.  
**BE SMART! CALL US FOR PROFESSIONAL ADVICE DIRECT FROM MANUFACTURER**

**STOP LOOSING TIME!!**  
With the **Key Vigilant** key management system, you will always know who is in possession of the keys.

*PRODUCTS: Electronic key management systems, Mechanical key management, Guard tour systems.*



**Intragastric Balloon Lex-Bal**



**Lexel Gastric Band**



## LEXEL

ADDRESS: Pte. Luis Saenz Peña 1937 (1135),  
Ciudad Autónoma de Buenos Aires, Argentina  
PHONE: (+54 11) 4305-5617  
EMAIL: [info@lexelmedical.com](mailto:info@lexelmedical.com)  
WEBSITE: [www.lexelmedical.com](http://www.lexelmedical.com)  
CONTACT: Nestor Rava

*Lexel was founded in 1990 working and develop medical devices for the Argentinean Market under GMP ( Good Manufacturing Practice) In 2004 succesfully applied and keep them till know for the Certification ISO13485.2003 and ISO9001.2008. Lexel also have CE mark for all their products. 2009 after 3 years of research and develop Lexel create an IN VITRO division where produce and in vitro reactive to paint DNA with a fluorescence Mol. This technique knowing as F.I.S.H. (Fluorescence In situ Hybridization) allow to the pathologist to detect or check for DNA of each cell, gave as result a genetic anomaly in the cell who could show specific genetic decease (Autistic , Down Syndrome and different cancers [ Breast cancer & Leukemia's])*

**PRODUCTS:** Huber safety Needle, Bone Marrow Biopsy needles, Bone Marrow Aspiration Needle, Gastric Bands for morbid obesity, Implanted Intra gastric Balloon to reduce the over weight, Diagnostic Sondas for PGD, cancer diagnosis Sondas by Fluorescence technique Implanted Port for chemotherapy, Aguja Huber con Safey.



## LUMiIA

ADDRESS: Freire 1937 (1426), Ciudad de Buenos Aires, Argentina.

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EMAIL: [direccion@lumiiia.com](mailto:direccion@lumiiia.com)

WEBSITE : [www.lumiiia.com](http://www.lumiiia.com)

CONTACT: Castignani María Luz  
Ruiz Gustavo  
Kazacos Jorge

*Lumiiia Laser is an Argentine Company which produces Laser Equipments for Medical Applications. We have 2 main Concepts, the Multidisciplinary equipments and Dedicated Equipment. Applications: General Surgery, Vascular Surgery, Dermatology, Gynecology, Obstetrics*

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Discover the first multispecialty laser equipment with real time diagnosis and monitoring capabilities. In 635, 980,1470 and 1940 nm.

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**LUMiia**   
Laser evolution

**PRODUCTS:** Lumiiia SonoBeam, Lumiiia SonoBeam TD, Lumiiia SonoBeam2.o, Lumiiia SonoBeam 2.o TD.



## GRUPO PROMEX

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WEBSITE : [www.grupo-promex.com.ar](http://www.grupo-promex.com.ar)  
CONTACT: Marne Fontan

*Promex is the strategic pool of manufacturers of electromedical equipment and auxiliary equipment for primary, medium and high complexity medical assistance. Promex is a renewed commercial proposal aimed to foreign markets, who are interested in local equipment due to the quality reached by argentine manufacturers. Promex also generates an interaction between the companies that compose the group and therefore offers integral solutions to the customers, with clear and efficient commercial policies: Supply of integral equipment for the following areas: neonatology, intensive care for children and adults, shock room, operating room, cardiology and emergencies. Fast and efficient technical and commercial assistance.*

*PRODUCTS: Incubators , ECG and Monitors, Defibrilators, Emergency stretchers, Surgery Lamps, Surgery Tables, X-Ray Equipments*



TERRAGENE

## TERRAGENE

ADDRESS: Güemes 2879 (S2002JBM), Rosario,  
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EMAIL: sales2@terrargene.com.ar

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CONTACT: Cintia Moschino

*TERRAGENE SA was founded in 2006 with national resources, and its R&D and production plant is located in Rosario, Argentina. Today, along with its Infection Control Division, it is a leading manufacturer of more than 150 products for sterilization processes control efficiency; cleaning, washing and thermo-disinfection in hospitals, dental clinics, and food, cosmetics, pharmaceutical and medical device industries.*



**PRODUCTS:** Rapid and super rapid biological indicators for sterilization monitoring, Auto Reader for Rapid or Super Rapid Biological Indicators and Hygiene monitoring Systems, Indicators for cleaning

# WOM SURGICAL

Surgical instruments

## WOM SURGICAL

ADDRESS: UNIDAD 2 MZ A B° VIAL, 2, Arcadia,  
Tucumán, Argentina.

PHONE: (+54 11) 5352 8200

EMAIL: [sergio.veltri@womsurgical.com](mailto:sergio.veltri@womsurgical.com)

WEBSITE : [www.womsurgical.com](http://www.womsurgical.com)

CONTACT: Sergio Veltri.

*New Minimally Invasive Surgery Kit. We have invented, patented and developed a Minimally invasive surgical kit containing several instruments that together go beyond traditional laparoscopic surgery in that it leaves no scars, less pain and applied to ambulatory surgery. Our kit brings a solution to Single Port surgery by adding a "needle like" plier that allows for surgical triangulation. This significantly improves the single port surgery performance. Another innovative component of this unique kit is the semi-rigid "flexible plier". We manufacture in Germany and are looking for Worldwide Distributors.*

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- NEW KIT FOR MINIMALLY INVASIVE SURGERY

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Minimally invasive surgical instruments  
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PRODUCTS: Instrumental laparoscopia.



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The logo for Argentina, featuring the word "Argentina" in a serif font above a stylized graphic of three wavy lines representing the Argentine flag's colors.